

1. What Are Cookies?

Cookies are small text files placed on your device when you visit a website. They help websites function properly, improve user experience, and provide insights into how the site is used.

2. How We Use Cookies

Autowatch Canada uses cookies to:

Ensure the website functions correctly

Understand how visitors use our website

Improve performance and user experience

Support security and fraud prevention

Cookies do not typically identify you personally but may be linked to information you provide.

3. Types of Cookies We Use

a) Essential Cookies

These cookies are required for the website to function properly.

Enable navigation and access to secure areas

Cannot be disabled without affecting site functionality

b) Performance & Analytics Cookies

We use tools such as Google Analytics to collect anonymized information about how visitors use our website.

Pages visited

Time spent on pages

General location (non-identifiable)

This helps us improve our website and services. We do not attempt to identify individual users.

c) Functionality Cookies

These cookies remember your preferences, such as:

Language or region

Form inputs (where applicable)

d) Security Cookies

Used to help protect our website and users from malicious activity.

4. Third-Party Cookies

Some cookies may be placed by third-party services we use, including:

Analytics providers (e.g., Google)

Embedded content (e.g., videos or maps)

These third parties have their own privacy and cookie policies, which we encourage you to review.

5. How You Can Control Cookies

You can control or disable cookies through your browser settings.

Most browsers allow you to:

Block cookies

Delete existing cookies

Set preferences for certain websites

Please note: disabling cookies may affect website functionality.

6. Consent

By continuing to use our website, you consent to the use of cookies as described in this policy.

Where required, we will request your consent through a cookie banner or preference tool.

7. Data Protection

We take appropriate measures to protect any data collected through cookies, including:

Secure website encryption (SSL)

Limited access to data

Use of anonymized analytics where possible

8. Changes to This Policy

We may update this Cookie Policy from time to time.

Any changes will be posted on this page with an updated "Last Updated" date.

9. Contact Us

If you have any questions about this Cookie Policy:

Autowatch Canada ■ Email: questions@autowatchcanada.ca ■ Phone: 1 (800) 646-3132